

# Campus Ambassador Intern

Fresno State Hype Team (Fresno State Esports)

## Position Description

Assist in event organization, create engaging user-generated content, and gain valuable marketing and social media experience while representing the university esports brand at campus gatherings and tournaments.

## Wage Salary

Unpaid Internship (150 hours max)

## Work Availability

15 hours per week / Weekdays • 8 a.m. to 5:00 p.m.

## Modality

Hybrid (In-Person and Online)

## Positions

Three (3)

## Qualifications

- Current Fresno State student pursuing a degree in marketing, public relations or related field.
- Effective written and verbal communication suitable for diverse audiences.
- Passion or interest in strategic marketing, communications, video production, fashion, or social media management, and pop culture.

## Responsibilities

- Develop creative and engaging pop culture content that resonates with the campus community.
- Promote events such as tabling events, community nights, or other related activities.
- Interact with the community via social media and in-person events.
- Stay updated with pop culture trends in order to create engaging content.

## Compensation

This is an unpaid internship and in order to participate, you must enroll in the appropriate internship course, upon being selected to participate. To enroll, you must contact the appropriate faculty member in your academic department for approval prior to starting the internship. You can also contact Claudia Ceja, University Internship Coordinator, [cceja@csufresno.edu](mailto:cceja@csufresno.edu) or your college's Internship Coordinator for more details about the steps required to obtain academic credit for internship experiences.

*To apply, please send a resume and cover letter to [esports-graphics@mail.fresnostate.edu](mailto:esports-graphics@mail.fresnostate.edu)*