

# Content Writer Intern

Fresno State Hype Team (Fresno State Esports)

## Position Description

Create compelling articles, blog posts, and website content covering the esports program, pop culture news, and current trends. Collaborate with our dynamic team to deliver engaging multimedia content that resonates with our audience and amplifies our brand presence.

## Wage Salary

Unpaid Internship (150 hours max)

## Work Availability

15 hours per week / Weekdays • 8 a.m. to 5:00 p.m.

## Modality

Hybrid (In-Person and Online)

## Positions

One (1)

## Qualifications

- Current Fresno State student pursuing a degree in journalism, English or related field.
- Exceptional writing skills with a keen eye for detail, grammar, and style.
- Ability to generate creative and engaging content ideas that resonate with our target audience.
- Familiarity with online community platforms such as forums, Discord, and social media.

## Responsibilities

- Writing engaging and informative articles, blog posts, and website content related to Fresno State Esports and pop culture.
- Reviewing and editing content for grammar, spelling, style, and consistency, ensuring high-quality writing and adherence to brand guidelines.
- Assisting in promoting articles and blog posts on social media platforms.

## Compensation

This is an unpaid internship and in order to participate, you must enroll in the appropriate internship course, upon being selected to participate. To enroll, you must contact the appropriate faculty member in your academic department for approval prior to starting the internship. You can also contact Claudia Ceja, University Internship Coordinator, [cceja@csufresno.edu](mailto:cceja@csufresno.edu) or your college's Internship Coordinator for more details about the steps required to obtain academic credit for internship experiences.

*To apply, please send a resume and cover letter to [esports-graphics@mail.fresnostate.edu](mailto:esports-graphics@mail.fresnostate.edu)*